1. **Introduction**
   1. Speaker – Rebecca Skloot (Author)
   2. Occasion – Informative
   3. Audience – People interested in cell culture research
   4. Purpose – To personify the source of HeLa cells, Henrietta Lacks
   5. Subject – Henrietta Lacks and her “immortal cells”
2. **Life**
   1. Ethos
      1. “(Gey) called himself “the world’s most famous vulture, feeding on human specimens almost constantly.””

* Shows how Gey is willing to take anything from anyone as long as he can study with it, and how this is likely without consent or knowledge from the patients.
  1. Pathos
     1. “She giggled like a young girl”
* To convey the sense of youth within her laugh, and to show how it appeared to remind her of the times they used to go out and dance as kids

1. **Death**
   1. Pathos
      1. “Amens echoed from a nearby porch”

* To show how Henrietta had the support of the townsfolk even after her death
  1. Logos
     1. “very few [new human cell lines] have been reported since (reducing cross-contamination).” Not only that, he said, but there had been no new examples of “so-called spontaneous transformed human cell cultures” since.
* To show how Gartler proved his theory that most of the research done on HeLa cells up to that point was worthless.

1. **Immortality**
   1. Ethos
      1. “He (Salisbury)’d decided to hold the foundation’s 2001 conference in Henrietta’s honor. On September 13, seventy top cancer researchers from around the world would gather to present their research…”

* To demonstrate the prestige of this conference, and why it was important for Deborah to go and speak at it about her mother.
  1. Logos
     1. “Deborah bolted upright and looked at him, stunned to hear a scientist—one at Hopkins, no less—saying such a thing.” (That Hopkins screwed up)
* To show how Deborah was shocked to hear someone of prestige speak not only lowly about their own place of work, but to share an opinion with her on the matter.

1. **Conclusion**

The author uses ethos, pathos, and logos in this book to convey the whole message, being how Henrietta was not just a bunch of cells, rather an entire person with a life, death, and family of her own.